

# Mechanical Requirements

UNIT SIZE	NON-BLEED WIDE/DEEP	BLEED WIDE/DEEP	TRIM WIDE/DEEP
Full Page	7 $\frac{3}{4}$ " x 10"	8 $\frac{1}{2}$ " x 10 $\frac{3}{4}$ "	8 $\frac{1}{4}$ " x 10 $\frac{1}{2}$ "
2/3 Page Vertical	4 $\frac{7}{8}$ " x 10"	5 $\frac{5}{8}$ " x 10 $\frac{3}{4}$ "	5 $\frac{3}{8}$ " x 10 $\frac{1}{2}$ "
1/2 Page Vertical	3 $\frac{1}{2}$ " x 10"	4 $\frac{1}{4}$ " x 10 $\frac{3}{4}$ "	4" x 10 $\frac{1}{2}$ "
1/2 Page Horizontal	7 $\frac{3}{4}$ " x 4 $\frac{5}{8}$ "	8 $\frac{1}{2}$ " x 5 $\frac{3}{8}$ "	8 $\frac{1}{4}$ " x 5 $\frac{1}{8}$ "
1/3 Page Vertical	2" x 10"	2 $\frac{3}{4}$ " x 10 $\frac{3}{4}$ "	2 $\frac{1}{2}$ " x 10 $\frac{1}{2}$ "
1/3 Page Square	4 $\frac{7}{8}$ " x 4 $\frac{5}{8}$ "	5 $\frac{5}{8}$ " x 5 $\frac{3}{8}$ "	5 $\frac{3}{8}$ " x 5 $\frac{1}{8}$ "
1/6 Page	2 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ "	Not Available	Not Available
1/12 Page	2 $\frac{1}{4}$ " x 2 $\frac{1}{4}$ "	Not Available	Not Available
2 Page Spread Gutter Bleed	16" x 10"	16 $\frac{3}{4}$ " x 10 $\frac{3}{4}$ "	16 $\frac{1}{2}$ " x 10 $\frac{1}{2}$ "
1/2 Page Spread Horizontal	16" x 4 $\frac{5}{8}$ "	16 $\frac{3}{4}$ " x 5 $\frac{3}{8}$ "	16 $\frac{1}{2}$ " x 5 $\frac{1}{8}$ "

**PRODUCTION INQUIRIES:**

For ad specs, material extensions, insert questions, and all other production related questions, please contact: Javier Aguilar, faguilarflor@qq.com, (tel) 414.622.2872

**SEND ADVERTISING CONTRACTS TO:**

Donald Gordon, Associate Business Manager, dgordon@hearst.com (tel) 212.649.3377

**TRAVEL ADVERTISERS:**

Contact your Account Manager for specs that are specific to your ads.

**HEARST MAGAZINES DIGITAL ADVERTISING SPECIFICATIONS:**

For the most recent digital requirements, and to submit files, please visit <http://ads.hearst.com>

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