# 2015 EDITORIAL CALENDAR

### **FEBRUARY**

#### Inspiring Small Spaces: Homes That Do More With Less! Plus: Organizing Ideas for Real Life

The Tiny House movement is having a major moment, and this issue will celebrate smaller homes that are bursting at the seams with smart, space-saving ideas. We'll also show readers how they can conquer clutter stylishly but realistically.

CLOSE 11/12/2014 ON-SALE 1/6/15

#### MARCH

# Done in a Day! Pretty (and Practical!) Updates for the Indoors & Out [The Makeover Issue]

Spring is the season of fresh starts, and we'll celebrate that mindset with an issue devoted to inspiring-yet-doable before & after projects. We'll also introduce our exciting Makeover Takeover renovation project.

CLOSE 12/10/2014 ON-SALE 2/3/2015

#### APRIL

# Fresh Twists on Your All-Time Favorite...Color Palettes, Decorating Ideas, Recipes, and More!

Country Living readers love seeing new twists on classic ideas, and this issue will playfully tap into the CL archives to reinvent classic ideas for modern times. From new twists on iconic pieces to new finds with timeless appeal, we'll celebrate reinvention!

CLOSE 1/13/2015 ON-SALE 3/3/2015

#### MAY

# The Thrill of the Hunt! 101 Smart Buys, Secret Sources, and One-of-a-Kind Finds [The Shopping Issue]

Country Living readers love the fun of the find, so we'll celebrate that mentality in this issue filled with tips, tricks, and tactics related to shopping, whether she's on the hunt for an antique, a great bargain, a unique handmade craft, the perfect paint color, and so on.

CLOSE 2/17/2015 ON-SALE 4/7/15

#### JUNE

#### Turn Up the Country! An Insider's Look at the Places and Spaces of Country Music's Stylish Stars

The widespread popularity of both country music and the laid-back country aesthetic of Country Living is proof that how you live means a whole lot more than where you live. We're celebrating this mass appeal of "country" in our firstever issue devoted to the people and places associated with the musical format. Also, in the works...a *Country Living BACKSTAGE!* mini-publication to be distributed during Nashville's CMA Fan Fest.

CLOSE 4/1/2015 ON-SALE 5/19/2015

# JULY/AUGUST

#### The Great Outdoors! 68 Ways to Soak Up Every Second of Summer

Nothing says summer more than grilling recipes, gardening tips, and backyard parties. Our definitive grilling handbook will get readers fired up about outdoor cooking, incorporate ideas for an outdoor summer gathering, and provide fun recipes for things she didn't know she could grill. And, we'll offer advice for how to savor every single (fleeting!) summer moment.

CLOSE 5/1/2015 ON-SALE 6/23/2015

## **SEPTEMBER**

#### The How-To Issue! How to Do Anything Smarter, Better, and More Stylishly (Country Wisdom, 2.0)

In the spirit of back-to-school season, we're teaching Country Living readers a few lessons that will improve their day-to-day lives in every category...how to arrange a coffee table, catch a firefly, can tomatoes, and much, much more!

CLOSE 6/11/2015 ON-SALE 8/4/2015

## **OCTOBER**

#### Your Everything Guide to Fall! Decorating Tricks, Delicious Treats, and More + The Return to Cozy: Inviting Rooms You'll Never Want to Leave

What's better than autumn in the country? In this allencompassing issue, we'll tell readers everything they need to know to enjoy their ultimate fall. We'll also unveil Country Living's Best in Show Pet Awards winners! CLOSE 7/13/2015 ON-SALE 9/1/2015

## **NOVEMBER**

#### Your Best Thanksgiving Ever

The ultimate guide to this food-centric family holiday will be stuffed with DIY ideas for place settings and centerpieces, easy decorating tips (secrets of truly inviting spaces), the foolproof turkey, and more.

CLOSE 8/12/2015 ON-SALE 10/6/2015

# DECEMBER

#### Secrets to a Happy (Not Hectic!) Holiday

We're looking to put the joy back in December with this issue filled with smart ideas that allow readers to make more time for what matters. We'll offer easy holiday decorating tips, our accessible Holiday Gift Guide (with 50 gifts under \$50!), and more.

CLOSE 9/21/2015 ON-SALE 11/17/2015

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